Larnaca, 12/06/2025

**New era in vocational training: Lidl Cyprus invests in the new generation**

Lidl UP: Learn & Work paves the way for young people without experience to become deputy store managers within two years.

Lidl Cyprus is ushering in a new era in vocational education and training with **Lidl UP: Learn & Work**, an innovative dual education programme, implemented in collaboration with the **Future Skills Hub, the Learning Center of the European University Cyprus.**

For the first time in Cyprus, retail trade is becoming a field of study and professional development with real opportunities. The programme will **be implemented in the districts of Nicosia, Larnaca, Limassol, Paphos and Famagusta with the participation of one student for each of the 21 Lidl stores.**

**What Lidl UP: Learn & Work offers:**

● **Real experience** in Lidl stores across Cyprus, with guidance from experienced Store Managers

● **Fixed gross monthly salary** throughout the duration of studies, €1,000

● **In 2 years, the position of Deputy Store Manager with gross earnings from €1,530**

*●* ***Certificate of participation and training*** *in the Retail Management sector from the European University of Cyprus, which can be used to continue studies in a relevant degree program, such as Business Administration.*

**Lidl UP: Learn & Work** combines education and professional experience in real market conditions. It’s the answer to the needs of the new generation for stability, professional development and earnings, from day one.

**Nicoletta Kolombourda, Chief People Officer & member of the Board** of Lidl Cyprus, stated:

*“It’s with great joy and pride that we announce* ***the launch of Lidl UP: Learn & Work in Cyprus. Our company invests steadily and consistently in the new generation, offering substantial development opportunities through comprehensive education*** *and employment programmes. At Lidl Cyprus, we believe that young people without professional experience, when properly supported, can take on key positions of responsibility in the dynamic retail sector.* ***Lidl UP: Learn & Work*** *is part of a broader vision to create an ideal environment, where education, guidance and experience coexist. We are convinced that when people feel confident and trusted, they can develop and surpass themselves.”*

**Lidl Cyprus remains true to its promise: a non-discriminatory environment where all generations coexist and thrive together.** This new programme shows the way forward in the retail industry for an inclusive future full of opportunities for the new generation of workers.

**Applications for the new programme will be open until 13.07** and the first section opens its doors in **September**.

Learn more about the program and Lidl Cyprus’ vision at[**team.lidl.com.cy**](https://team.lidl.com.cy/)

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